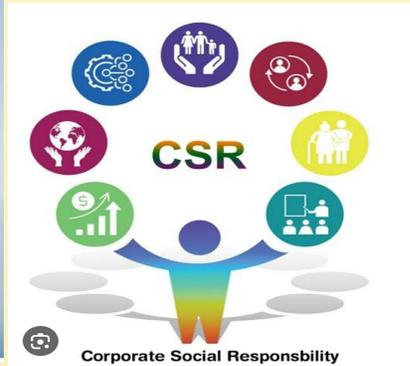


**One Day International Seminar  
On  
Contemporary Issues in Social Development and the  
Role of Corporate Social Responsibility  
Date: 19.01.2024 (Friday)**



**Organised by  
Department of Master of Social Work(MSW)  
Mahishadal Girls' College**

**In collaboration with**

**Dept. of Social Work, School of Professional Studies, Netaji Subhas Open  
University, Kolkata  
Dept. of Anthropology and Tribal Studies and School of MSW, Saheed Mahendra  
Karma Vishwavidyalaya, Bastar, Jagdalpur  
Govt. Michael Madusudan College, Jashore, Bangladesh  
P.G. Dept. of Social Work (MSW), B.J.B. Autonomous College, Bhubaneswar  
Haldia Samaj Kalyan Parsad, Haldia,  
IARS, Sambalpur  
UBA Unit & IQAC, Mahishadal Girls' College**

**Venue: Mahishadal Girls' College, Rangibasan, Mahishadal, Purba Medinipur  
West Bengal, India, Pin: 721624**

## INVITATION

Dear Madam/Sir,

We have the privilege to inform you that the Post Graduate Department of Social Work (MSW), Mahishadal Girls' College is going to organize a one-day International Seminar on **"Contemporary Issues in Social Development and the Role of Corporate Social Responsibility"** on **19.01.2024** in our college premises. This seminar promises to be an enriching exploration of the dynamic interplay between Corporate Social Responsibility and the most pressing challenges of social development. Renowned speakers will share their insights on successful CSR strategies and initiatives that contribute to positive social impact.

We are delighted to cordially invite you to join our seminar and enrich it as a resource person, paper presenter or participant.

Your presence will highly enrich and enhance our seminar.

Thanking you,

Yours faithfully,

Dr. Suman Kalyan Samanta  
Co-ordinator, MSW  
Mahishadal Girls' College

Dr. Mausumi Bandyopadhyay  
Principal  
Mahishadal Girls' College

### **About the Institution:**

Mahishadal Girls' College is the first established women's' college in Purba Medinipur district. The college was established on 1<sup>st</sup> August 1969 with the aim of spreading the light of higher education among the girls in the surrounding rural and remote areas. The college is currently affiliated to Vidyasagar University. In the year 2019, the college was re-accredited at **B** level by NAAC Peer Team. At present, students from different districts of the state are getting higher education from this college. The college has taken the initiative to start various departments including some professional courses which have helped in attracting students from different parts of the states. At present, it is one of the leading women's colleges in West Bengal.

### **About our department:**

Mahishadal Girls' College has introduced a Post Graduate course, Master of Social Work (regular full-time programme) affiliated to Vidyasagar University since the academic session 2015-2016. It is a coed course of 4 semesters in 2 years duration. Apart from classroom teaching, the course also includes extensive internships, field visits, dissertations and orientation visits to various NGOs. In addition, programmes like class seminars, quiz competitions, departmental visits, workshops, publication of wall magazines, awareness programmes and cultural programmes are organised from time to time to motivate the students and enhance their leadership qualities. In any case, the department has a very close and intimate relationship with the neighbouring communities.

### **Theme of the seminar:**

Social development generally refers to the overall transformation of individuals and society so that everyone can achieve moral, social, physical and material well-being. Egalitarian development is a desirable goal, but remains only an ideal. Despite all development efforts, the differences in the various dimensions of development between societies, regions and groups are becoming ever greater. The differences become clear when anybody compare different regions or countries with each other. Development takes place in different areas such as economy, health, education, infrastructure, technology, etc. Maintaining daily livelihoods and other basic needs is a major challenge for the majority of people in our society.

There is ample evidence that many regions, communities and population groups are being marginalised and even excluded from the benefits of economic growth. They are increasingly vulnerable to: i) poverty, ii) social injustice, iii) human rights violations and gender bias, iv) violence and human trafficking, v) poor health conditions, vi) low levels of education, vii) poor infrastructure, viii) dependence on rudimentary technology and many other issues that often outstrip the measures to address them.

To alleviate this situation, various governments have taken a number of initiatives since independence. Various non-governmental and voluntary organisations have also played an important role in this regard. More recently (in April 2014), the Indian government has made Corporate Social Responsibility (CSR) mandatory by amending the Companies Act, 2013 (under Section 135 of the Act). Accordingly, companies have to spend at least 2 per cent of their net profits in the preceding three years on CSR, especially in the areas of education, hunger and poverty alleviation, gender equality and many others. CSR is essentially divided into four categories: Environmental Responsibility, Ethical or Human Rights Responsibility, Philanthropic Responsibility and Economic Responsibility.

Corporate Social Responsibility plays a crucial role in addressing various current social development issues. By utilising their CSR funds, companies participate directly or indirectly in the development of the community. They do this by engaging in community development projects, supporting infrastructure development and working with local organisations to meet specific needs. These include poverty alleviation, building schools, healthcare facilities or access to clean water, providing renewable energy sources, promoting recycling and investing in environment friendly technologies, creating jobs and much more.

In this one-day International Seminar, the above scenarios will be discussed with due vigour by the speakers and presenters based on their observations and experiences.

**Sub-Themes:**

Current challenges facing society and the need for development initiatives.

Issues in rural, urban and tribal development.

Issues related to education.

Issues related to environment and health.

Issues related to vulnerable and weaker sections and livelihood strategies.

Issues related to human rights.

CSR and sustainable social development.

CSR in the field of social work in addressing current challenges.

The role of NGOs in CSR activities.

Post COVID circumstances and the role of CSR.

**Distinguished Resource Persons:**

**Dr. Abul Kalam Khan**

Monash University, Melbourne, Australia

**Prof. Anirban Ghosh**

Netaji Subhas Open University, Kolkata

**Prof. Swapan Kumar Koley**

Shaheed Mahendra Karma Vishwavidyalaya, Bastar

**Dr. K.M. Rezaul Karim**

Govt. Michael Madhusudan College, Jashore, Bangladesh

**Bibhas Roy Choudhury**

Haldia Petrochemicals Ltd., Kolkata.

**Dr. Monojit Garai**

Netaji Subhas Open University, Kolkata

**Kasturi Sinha Ghosh**

Netaji Subhas Open University, Kolkata

**Badal Ch. Das**

Jan Shikshan Sansthan Ramakrishana Mission Ashrama, Narendrapur

**Sanat Kumar Swain**

IARS, Sambalpur

**Pradip Kumar Patra**

Haldia Samaj Kalyan Parsad, Haldia

## **Call for Papers:**

We invite interested academicians, teachers, researchers and students to submit their abstract of 100-150 words by 10.01.2024 and a full paper of 2500-3000 words by 17.01.2024 for presentation at the seminar. The abstract and full paper should be submitted in English in both MS Word and pdf. format to ***mgc.msw.office@gmail.com***. Both the abstract and the full paper should include the full name of the author(s), designation, institution, WhatsApp number and email address. The font should be Times New Roman [title in 16pt, bold], the name of the author(s) in 12 pt [bold] and the body text in 12pt and 1.5 line spacing. The author must adhere to APA-6 style for referencing.

N.B. Selected papers will be published by an international/national publisher in a book volume with ISBN after undergoing double blind review and plagiarism report. If required, a minimum publication fee will be charged and communicated to the authors prior to publication.

## **Important deadlines:**

Last date for submission of abstracts: 18.01.2024

Deadline for submission of the full paper: 18.01.2024

Deadline for the presentation of the paper: 19.01.2024

**Last date for online registration:** 18.01.2024 (until 17:00 hrs) (No offline or on spot registration for paper presenters and external guests)

## **Registration details:**

### **Presentation of papers:**

- Academicians or persons in service (employed by the government or institutions): Rs. 700/-
- Research scholars with stipend: Rs. 500/-
- Research scholars (without stipend /without full-time employment) : Rs. 300/-
- Ex-students of the college: Rs. 200/-

### **Participation:**

- Academicians: Rs. 300/-
- Research scholars (without stipend): Rs. 200/-
- Ex-students of the college: 150/-

### **Online Registration through Bank Details:**

**Bank:** State Bank of India

**Branch:** Basudevpur (8226)

**Name of the Account Holder:** Arpita Ghorai

**S/B A/C No:** 20472699997

**IFSC:** SBIN0008226

**Mobile No:** 9775581701(Google Pay)/ Bank Transfer

### **Online Registration Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSc9QlkbhUZEkoEkajYmlbnifZynRhI7H9aXgurzm2xyiLSEGA/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSc9QlkbhUZEkoEkajYmlbnifZynRhI7H9aXgurzm2xyiLSEGA/viewform?usp=pp_url)

WhatsApp link: <https://chat.whatsapp.com/HxUQDcFrjOVI3MoLV91Ha0>

### **Refreshment and accommodation:**

No TA and accommodation will be provided. Only refreshment will be provided on the day of the presentation for the paper presenters who will give their presentation on spot.

### **Access to the Venue:**

The college is situated at Rangibasan by the side of Mahishadal-Geonkhali link road, near Satish Samanta Halt Railway Station 1 k.m. away from Mahishadal Cinema More. The college is well connected by train and bus. Participants can reach Mahishadal Cinema More on Mecheda-Haldia road by bus from Mecheda or Haldia. From Mahishadal Cinema More bound Toto or Geonkhali bus to reach the college within 5 minutes. Alternatively, one can reach by Howrah-Haldia train from Howrah Station or Panskura Station to Satish Samanta Halt Station, then three minute from station to college by walk. Also alternatively, one can avail ferry service from Nurpur-Geonkhali / Raichak-Kukrahati to Geankahli / Kukrahati, then by bus to Mahishadal.

### **All Communications:**

- Dr. Suravi Dutta Roy, Faculty & Joint Convenor of the Seminar, Department of MSW: Ph. 9474189007, email: mgc.msw.office@gmail.com
- Mrs. Arpita Ghorai, Faculty & Joint Convenor of the Seminar, Department of MSW: Ph. 9775581701, email: mgc.msw.office@gmail.com
- Dr. Suman Kaylan Samanta, Coordinator, Department of MSW & Convenor of the Seminar: Ph. 6294146580, email: mgc.msw.office@gmail.com

**Chief Patron**

Dr. Mausumi Bandyopadhyay  
Principal  
Mahishadal Girls' College

**Convenor**

Dr. Suman Kaylan Samanta  
Co-ordinator, Department of MSW  
Mahishadal Girls' College

**Joint Convenor**

Dr. Suravi Dutta Roy  
Faculty Member  
Department of MSW  
Mahishadal Girls' College

**Joint Convenor**

Arpita Ghorai  
Faculty Member  
Department of MSW  
Mahishadal Girls' College

**Organizing Committee Members**

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Dr. Angshumita Chakraborty  
Dr. Paritosh Mahata  
Prof. Lalkrishna Khanra  
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Mr. Tridip Kumar Barai